



# Press Registration Form

2010 APWA International Public Works Congress & Exposition  
August 15-18, 2010 | Boston Convention and Exhibition Center | Boston, MA

All Press Registrations include: Entrance into the exposition; all education program sessions; Sunday's Get Acquainted Party and Monday's Awards Ceremony.

ONLINE

## 1 REGISTRATION INFORMATION

Badge Nickname (e.g., Dave, Sue, "Doc", "Smiley", etc.):

Last Name First Name

Title Organization/Company

Street Address/P.O. Box

City State/Province Zip/Postal Code Country

Daytime Phone Fax Number E-mail address

Emergency Contact Name Emergency Contact Phone Number(s)

Is this your first Congress?  (1) Yes  (2) No

In addition to your press registration information, please attach two or three recent articles (or broadcast recordings/clips) with your byline included on news coverage at your media outlet, or please send your media outlet masthead that includes your name and title.

## 2 PROMOTIONAL ASSISTANCE

Although it is not required, any assistance you could provide in the promotional efforts of this conference would be much appreciated. Please check any items with which you would be willing to help.

### E-Mail Distribution

We will send out conference information to our members and key contacts via our email distribution list.

### Website/Weblinks

We will post conference info or banner on our website with a link to the conference website.

### LISTSERVES

We will post conference information on LISTSERVES that we actively participate in.

### Newsletters / Other Publications

We will include an article or notice about the conference in an upcoming issue of our newsletter or other publications (APWA will send us sample articles and press releases to use for this purpose).

### Mailing Lists for Registration Brochures

We will provide our mailing list(s) to you for use in direct mailing registration brochures.

### Promotion at Upcoming Events/Meetings

We will make conference fliers available at our upcoming events or meetings (APWA will send us the fliers).

### Internal Distribution

We will make conference fliers available for internal distribution.

### Other

We can provide assistance in another way—please explain:

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\_\_\_\_\_

## 3 SEND completed registration form to Laura Bynum, APWA Media Relations/Communications Manager

By e-mail:  
lbynum@apwa.net

By fax:  
202-218-6737

For questions call Laura Bynum, APWA Media Relations/Communications Manager, 202-218-6736.