

The Show For Snow!

Sponsorship Opportunities!

2010 APWA North American Snow Conference

The Premier Event for Snow and Ice Management!

April 18-21, 2010

Qwest Center, Omaha, Nebraska

Hosted by the APWA Nebraska Chapter

www.apwa.net/snow

Increase your visibility in 2010!

Conference sponsorship is an excellent and affordable way to support the industry and gain the attention of local, county and state agencies throughout the North American snow belt. Solidify your image as an industry leader and elevate the attendees' experience with any of these distinctive sponsorships.

Sponsorships include:

- Recognition in the onsite program
- Signage strategically placed during the conference with your name and booth number
- Additional priority points (maximum of 5 additional points)
- Sponsor ribbons for all of your booth staff
- and additional benefits listed below each opportunity

Exclusive opportunities are available! Exclusive Sponsorship options will entitle you to reserve the same for the following year. Other opportunities may be available. Customize your own promotional package – let us know what you have in mind!

Exhibit Space Sales & Sponsorships: Diana Forbes, Meeting Planner/Exhibit Sales Manager • 816-595-5242 • dforbes@apwa.net

Hotel Key Cards

Place your company logo and booth number in the hands of Snow Conference attendees. Attendees will carry hotel key cards with them from check-in to check-out and even longer when the key card is kept as a souvenir. Don't miss out on this great new sponsorship opportunity!

Sponsorship Fee: \$2,500.00

Exclusive Sponsorship

Priority Points: 3

Tuesday Evening Event

Host a captured audience. You'll be given the opportunity to give a brief welcome to approximately 500 attendees and distribute a promotional item.

Sponsorship Fee: \$10,000

Exclusive Sponsorship

Priority Points: 5

Tote Bags

Your logo on every registration bag!

Exclusive Sponsorship

P.W. Paws

Have APWA's 9' foot tall mascot wear your Company Name & Booth Number!

P.W. Paws will be walking the exhibit floor and greeting attendees - let Paws work for you!

Sponsorship Fee: \$1,000

Priority Points Added: 1

Cocktails At The Opening Reception On The Exhibit Floor

Let the first round be on you! Each attendee registrant will receive one cocktail ticket with their badge. We'll put your company name & booth number on the cocktail tickets and on signage in the reception area.

Sponsorship Fee: \$5,000

Exclusive Sponsorship

Priority Points: 4

Cyber Station

Give the attendees something they need and put your logo right in front of them. Your logo will be the screen saver on each monitor and on the Cyber Station signage.

Sponsorship Fee: \$3,000

Exclusive Sponsorship

Priority Points: 3

Two opportunities available

(1 on the exhibit floor and one in the lobby) – each with their own exclusive sponsorship signage.

Badge Lanyards

An attendee favorite! Sponsor the badge lanyard and attendees will wear your company name around their necks!

Sponsorship Fee: \$2,500

Exclusive Sponsorship

Priority Points: 3

Ice Cream Or Popcorn Break

You'll feed the attendees AND get your Company Name and booth number on the napkins and signage in the break area. We'll allow you to have a host table in the food and beverage area and distribute a promotional item.

Ice Cream Fee: \$3,500

Priority Points: 3

Popcorn Fee: \$2,500

Priority Points: 3

Lunch On The Exhibit Floor

Host the Monday or Tuesday lunch on the exhibit floor! Your Company Name and booth number will be placed on the lunch tickets and on signage in the lunch serving area. We'll allow you to have a host table in the food and beverage area and distribute a promotional item.

Sponsorship Fee: \$5,000

Exclusive Sponsorship

Priority Points: 4

