

The Show For Snow!

2010 APWA North American Snow Conference
The Premier Event for Snow and Ice Management!



Complimentary Press Registration

PRESS REGISTRATION INFORMATION

Press Registration includes entrance to the exhibit floor, all education sessions, and the Wednesday technical tour if requested below. Does not include the Tuesday evening dinner event at Strategic Air and Space Museum, but tickets will be available for purchase at the on site registration desk.

After April 9, 2010, please register on site in Omaha.

PRESS REGISTRANT INFORMATION

Name (one registrant per form)		Nickname (for badge)	
Title	Organization/Company		
Street Address	City	State/Province	Zip/Postal Code
Work Phone Number	Cell Phone Number	Email	
Emergency Contact (someone not traveling with you)	Emergency Contact Phone Number		

PROMOTIONAL ASSISTANCE

Although it is not required, any assistance you could provide in the promotional efforts of this conference would be much appreciated. Please check any items you would be willing to help with.

E-Mail Distribution

- We will send out conference information to our members and key contacts via our email distribution list.

Website / Weblinks

- We will post conference info or banner on our website with a link to the conference website.

LISTSERVES

- We will post conference information on LISTSERVES that we actively participate in.

Newsletters / Other Publications

- We will include an article or notice about the conference in an upcoming issue of our newsletter or other publications (APWA will send us sample articles and press releases to use for this purpose).

Mailing Lists for Registration Brochures

- We will provide our mailing list(s) to you for use in direct mailing registration brochures.

Promotion at Upcoming Events / Meetings

- We will make conference fliers available at our upcoming events or meetings (APWA will send us the fliers).

Internal Distribution

- We will make conference fliers available for internal distribution.

Other

- We can provide assistance in another way—please explain:

Wednesday Technical Tour – please check the appropriate box.

- Yes, I will be participating in the technical tour.
- No, I will not be participating in the technical tour.

Is this your first Snow Conference?

- Yes
- No

**Fax this completed form to Laura Bynum,
APWA Manager of Media Affairs, at 202-218-6737.**

Questions?

**Contact Laura Bynum at lbynum@apwa.net
or 202-218-6736.**